

# Helping Your Medicaid Patients to **Quit Smoking**

McLaren Health Plan (MHP) is committed to helping our members obtain appropriate health screenings that aid in the promotion of healthy lifestyles. It is important that you communicate to your patients the hazards of smoking at each visit. Please be sure you:

- Advise smokers to quit
- Offer smoking cessation strategies
- Offer medical assistance with smoking cessation

The following smoking and tobacco-use counseling codes are reimbursable CPT codes and covered benefits for MHP members. Please be sure you document in your medical records and bill for tobacco cessation counseling services.

- 99406 – Smoking and tobacco-use cessation counseling – Intermediate > 3-10 minutes
- 99407 – Smoking and tobacco-use cessation counseling – Intensive > 10 minutes

MHP's 2021 Consumer Assessment of Healthcare Providers and Systems (CAHPS) survey – which is a random sample of MHP adult members – indicates that of the members surveyed, only:

- 70% indicated a medical professional had advised them to quit smoking
- 39.8% were offered smoking cessation strategies
- 47.7% were offered medical assistance with smoking cessation

Formulary medications available to assist our members in their efforts to stop smoking include Chantix®, nicotine gum, nicotinelozenges, nicotine patches, Nicotrol® and Zyban.® The use of combination therapy for tobacco cessation is allowed and prior authorization is not required.

MHP is pleased to offer the Michigan Tobacco Quitline, in conjunction with the American Cancer Society. Eligible MHP members who are ready to quit smoking will receive help by calling the Quitline. MHP members can access the Quitline FREE of charge by calling 800-QUIT-NOW or 800-784-8669. The program offers an initial readiness assessment, self-help materials and enrollment in telephonic counseling.

**You can refer an MHP Medicaid member to the Quitline at**  
<https://michigan.quitlogix.org/en-US/Health-Professionals/Provider-Referral>.

The referring provider will receive information on the member's progress from Quitline.

**888-327-0671 (TTY 711)**

**McLarenHealthPlan.org**

